

# DASH-IF implementation guidelines: content protection and security

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Issuing authorization tokens

DASH Industry Forum

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# 1. Purpose§

The guidelines defined in this document support the creation of protected interoperable services for high-quality video distribution based on MPEG-DASH and related standards. These guidelines are provided in order to address DASH-IF members' needs and industry best practices. The guidelines support the implementation of conforming service offerings as well as DASH client implementations.

While alternative interpretations may be equally valid in terms of standards conformance, services and clients created following the guidelines defined in this document can be expected to exhibit highly interoperable behavior between different implementations.

# 2. Scope§

This document is an update to the "Content Protection and Security" section of the DASH-IF IOP Guidelines version 4.3. The scope remains the same, giving guidelines for interoperable behaviors of clients in front of well formed encrypted content. This means:

- Updated encrypted content constraints for supporting CMAF. This includes the addition of the cbcs scheme support and recommendation for encrypting content when available using both cbcs and cenc protection schemes. Note that compared to DASH-IF IOP 4.3, there are no changes in the recommendations for using default\_KID and pssh elements.
- Added discussions on compliance and robustness rules and their impact on the choices of the DRM client to instantiate.
- Clarified periodic reauthorization mechanisms, separating the topic of key hierarchy from periodic reauthentication the two are now separate chapters.
- Clarified the client reference architecture which is an MSE/EME type of player, more precisely connecting between the DASH/DASH-IF/CMAF content format specifications and W3C EME.

In addition, this document:

- Introduces the Interoperable license request model that describes how players take content and consume it
  in ways that make sense on a platform that supports EME. From the Platform capabilities discovery and DRM
  selection to the license request protocol, this optional request model allows a player to obtain authorization
  tokens that can be used for retrieving licenses and content keys from a license server for rendering content. Any
  processing step in the proposed model can be redefined by the application logic.
- Introduces DASH-IF XML schema where two elements are defined for supporting the license request model.
   These elements are namely the laurl (license acquisition server URL) and authzurl (Authorization server URL).

# 3. Interpretation§

Requirements in this document describe service and client behaviors that DASH-IF considers interoperable.

If a **service provider** follows these requirements in a published DASH service, the published DASH service is likely to experience successful playback on a wide variety of clients and exhibit graceful degradation when a client does not support all features used by the service.

If a **client implementer** follows the client-oriented requirements described in this document, the DASH client will play content conforming to this document provided that the client device media platform supports all features used by a particular DASH service (e.g. the codecs and DRM systems).

This document uses statements of fact when describing normative requirements defined in referenced specifications such as [DASH] and [CMAF]. References are typically provided to indicate where the requirements are defined.

[RFC2119] statements (e.g. "SHALL", "SHOULD" and "MAY") are used when this document defines a new requirement or further constrains a requirement from a referenced document.

# **EXAMPLE 1**

Statement of fact:

• A DASH presentation is a sequence of consecutive non-overlapping periods [DASH].

New or more constrained requirement:

• Segments **SHALL NOT** use the MPEG-2 TS container format.

There is no strict backward compatibility with previous versions - best practices change over time and what was once considered sensible may be replaced by a superior approach later on. Therefore, clients and services that were conforming to version N of this document are not guaranteed to conform to version N+1.

# 4. Disclaimer§

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Note that technologies included in this document and for which no test and conformance material is provided, are only published as a candidate technologies, and may be removed if no test material is provided before releasing a new version of this guidelines document. For the availability of test material, please check http://www.dashif.org.

# 5. Core concepts of content protection and security§

DASH-IF provides guidelines for using multiple <u>DRM systems</u> to access a DASH presentation by adding encryption signaling and <u>DRM system configuration</u> to DASH content encrypted in conformance to Common Encryption [CENC]. In addition to content authoring guidelines, DASH-IF specifies interoperable workflows for DASH client interactions with DRM systems, platform APIs and external services involved in content protection interactions.

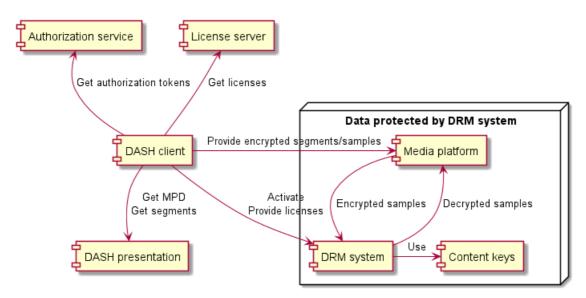


Figure 1 A <u>DRM system</u> cooperates with the device's <u>media platform</u> to enable playback of encrypted content while protecting the decrypted samples and <u>content keys</u> against potential attacks. The DASH-IF implementation guidelines focus on the signaling in the DASH presentation and the interactions of the DASH client with other components.

This document does not define any <u>DRM system</u>. DASH-IF maintains a registry of <u>DRM system</u> identifiers on dashif.org.

Common Encryption [CENC] specifies several <u>protection schemes</u> which can be applied by a scrambling system and used by different <u>DRM systems</u>. The same encrypted DASH presentation can be decrypted by different <u>DRM systems</u> if a DASH client is provided the <u>DRM system configuration</u> for each <u>DRM system</u>, either in the MPD or at runtime.

A **content key** is a 128-bit key used by a <u>DRM system</u> to make content available for playback. It is identified by a string called <u>default\_KID</u> (or sometimes simply KID or "key ID"). The format constraints of the string are defined in [<u>CENC</u>].

## **EXAMPLE 2**

Example default\_KID: 72c3ed2c-7a5f-4aad-902f-cbef1efe89a9

While the default\_KID format visually resembles a UUID, it is not exactly the same. UUIDs have constraints on the byte values permitted at certain positions in the data structure, whereas <a href="[CENC]">[CENC]</a> defines only the format of the string and merely recommends that the value in the string conform to UUID.

A <u>content key</u> and its identifier are shared between all <u>DRM systems</u>, whereas the mechanisms used for key acquisition and content protection are largely <u>DRM system</u> specific. Different DASH adaptation sets are often protected by different content keys.

A **license** is a data structure in a <u>DRM system</u> specific format that contains one or more <u>content keys</u> and associates them with a policy that governs the usage of the <u>content keys</u> (e.g. expiration time). The encapsulated content keys are typically encrypted and only readable by the DRM system.

# 6. Client reference architecture for encrypted content playback§

Different software architectural components are involved in playback of encrypted content. The exact nature depends on the specific implementation. A high-level reference architecture is described here.

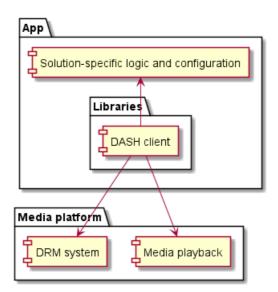


Figure 2 Reference architecture for encrypted content playback.

The **media platform** provides one or more APIs that allow the device's media playback and DRM capabilities to be used by a DASH client. The DASH client is typically a library included in an app. On some device types, the DASH client may be a part of the <u>media platform</u>.

This document assumes that the media platform exposes its encrypted content playback features via an API similar

to W3C Encrypted Media Extensions (EME) [encrypted-media]. The technical nature of the API may be different but EME-equivalent functionality is expected.

The <u>media platform</u> often implements at least one <u>DRM system</u>. Additional <u>DRM system</u> implementations can be included as libraries in the app.

A **DRM system** is an implementation of <u>content keys</u> management. It is made of two main components: A license server for generating licenses and a DRM client for processing licenses and enforcing the associated policies. On some paltforms, the DRM client may handle the decryption of samples while on other platforms, decryption is handled by e.g. hardware elements the DRM client interacts with.

The guidelines in this document define recommended workflows and default behavior for a generic DASH client implementation that performs playback of encrypted content. In many scenarios, the default behavior is sufficient. When deviation from the default behavior is desired, **solution-specific logic and configuration** can be provided by the app. Extension points are explicitly defined in the workflows at points where solution-specific decisions are most appropriate.

# 7. Content encryption and DRM§

A DASH presentation MAY provide some or all adaptation sets in encrypted form, requiring the use of a <u>DRM</u> <u>system</u> to decrypt the content for playback. The duty of a <u>DRM system</u> is to prevent disclosure of the <u>content key</u> and misuse of the decrypted content (e.g. recording via screen capture software) and may be to decrypt content.

In a DASH presentation, every representation in an adaptation set SHALL be protected using the same <u>content key</u> (identified by the same <u>default\_KID</u>).

This means that if representations use different <u>content keys</u>, they must be in different adaptation sets, even if they would otherwise (were they not encrypted) belong to the same adaptation set. A <u>urn:mpeg:dash:adaptation-set-switching:2016</u> supplemental property descriptor ([DASH] 5.3.3.5) SHALL be used to signal that such adaptation sets are suitable for switching.

Encrypted DASH content SHALL use either the cenc or the cbcs **protection scheme** defined in [CENC]. cenc and cbcs are two mutually exclusive <u>protection schemes</u>. DASH content encrypted according to the cenc <u>protection</u> scheme cannot be decrypted by a DRM system supporting only the cbcs protection scheme and vice versa.

Some <u>DRM system</u> implementations support both <u>protection schemes</u>. Even when this is the case, clients SHALL NOT concurrently consume encrypted content that uses different protection schemes.

Representations in the same adaptation set SHALL use the same <u>protection scheme</u>. Representations in different adaptation sets MAY use different <u>protection schemes</u>. If both <u>protection schemes</u> are used in the same period, all encrypted representations in that period SHALL be provided using both <u>protection schemes</u>. That is, the only permissible scenario for using both <u>protection schemes</u> together is to offer them as equal alternatives to target DASH clients with different capabilities.

Representations that contain the same media content using different <u>protection schemes</u> SHOULD use different <u>content keys</u>. This protects against some cryptographic attacks [MSPR-EncryptionModes].

#### 7.1. Robustness§

<u>DRM systems</u> define rules that govern how they can be implemented. These rules can define different **robustness levels** which are typically used to differentiate implementations based on their resistance to attacks. The set of <u>robustness levels</u>, their names and the constraints that apply are all specific to each <u>DRM system</u>.

# EXAMPLE 3

A hypothetical DRM system might define the following robustness levels:

- High All cryptographic operations are performed on a separate CPU not accessible to the device's primary
  operating system (often called a trusted execution environment). Decrypted data only exists in a memory
  region not accessible to the device's primary operating system (often called a secure media path).
- Medium All cryptographic operations are performed on a separate CPU not accessible to the device's primary operating system. Decrypted data may be passed to the primary operating system's <u>media platform</u> APIs.
- Low All operations are performed in software that can be inspected and modified by the user. Obfuscation must be used to protect against analysis.
- None For development only. Implementation does not resist attacks.

Policy associated with content can require a <u>DRM system</u> implementation to conform to a certain <u>robustness level</u>, thereby ensuring that valuable content does not get presented on potentially vulnerable implementations. This policy can be enforced on different levels, depending on the <u>DRM system</u>:

- 1. A license server may refuse to provide content keys to implementations with unacceptable robustness levels.
- 2. The <u>DRM system</u> may refuse to use <u>content keys</u> whose <u>license</u> requires a higher <u>robustness level</u> than the implementation provides.

Multiple implementations of a <u>DRM system</u> may be available to a DASH client, potentially at different <u>robustness</u> <u>levels</u>. The DASH client must choose at media load time which <u>DRM system</u> implementation to use. However, the required <u>robustness level</u> may be different for different device types and is not expressed in the MPD. This decision is a matter of policy and is impossible for a DASH client to determine on its own. Therefore, <u>solution-specific logic</u> and configuration must inform the DASH client of the correct choice.

A DASH client SHALL enable <u>solution-specific logic and configuration</u> to specify the <u>robustness level</u> of the <u>DRM</u> <u>system</u> implementation to be used. Depending on which <u>DRM system</u> is used, this can be implemented by:

- Changing the mapping of <u>DRM system</u> to <u>key system</u> in EME-based implementations (see § 7.2 W3C <u>Encrypted Media Extensions</u>).
- 2. Specifying a minimum robustness level during capability detection (see § 11.1 Capability detection).

## 7.2. W3C Encrypted Media Extensions

Whereas the DRM signaling in DASH deals with <u>DRM systems</u>, EME deals with **key systems**. While similar in concept, they are not always the same thing. A single <u>DRM system</u> may be implemented on a single device by multiple different <u>key systems</u>, with different codec compatibility and functionality, potentially at different <u>robustness</u> <u>levels</u>.

## **EXAMPLE 4**

A device may implement the "ExampleDRM" DRM system as a number of key systems:

- The key system "ExampleDRMvariant1" may support playback of encrypted H.264 and H.265 content at up to 1080p resolution with "low" robustness level.
- The key system "ExampleDRMvariant2" may support playback of encrypted H.264 content at up to 4K resolution with "high" robustness level.
- The key system "ExampleDRMvariant3" may support playback of encrypted H.265 content at up to 4K resolution with "high" robustness level.

Even if multiple variants are available, a DASH client SHOULD map each <u>DRM system</u> to a single <u>key system</u>. The default <u>key system</u> SHOULD be the one the DASH client expects to offer greatest compatibility with content (potentially at a low <u>robustness level</u>). The DASH client SHOULD allow <u>solution-specific logic and configuration</u> to override the key system chosen by default (e.g. to force the use of a high-robustness variant).

# 8. Content protection constraints for CMAF§

The structure of content protection related information in the CMAF containers used by DASH is largely specified by <a href="[CMAF"]">[CMAF]</a> and <a href="[CENC"]">[CENC]</a> (in particular section 8). This chapter outlines some additional requirements to ensure interoperable behavior of DASH clients and services.

Note: This document uses the cenc: prefix to reference the XML namespace urn:mpeg:cenc:2013 [CENC].

Initialization segments SHOULD NOT contain any moov/pssh box ([CMAF], section 7.4.3) and DASH clients MAY ignore such boxes when encountered. Instead, pssh boxes required for <u>DRM system</u> initialization are part of the <u>DRM system configuration</u> and SHOULD be placed in the MPD as cenc:pssh elements in <u>DRM system</u> specific ContentProtection descriptors.

Note: Placing the pssh boxes in the MPD has become common for purposes of operational agility - it is often easier to update MPD files than rewrite initialization segments when the default <a href="DRM system configuration">DRM system configuration</a> needs to be updated or when a new <a href="DRM system">DRM system</a> needs to be supported. Furthermore, in some scenarios the appropriate set of pssh boxes is not known when the initialization segment is created.

Protected content MAY be published without any pssh boxes in both the MPD and media segments. All <u>DRM system configuration</u> can be provided at runtime, including the pssh box data. See also § 9.3 Providing default <u>DRM system configuration</u>.

Media segments MAY contain <code>moof/pssh</code> boxes ([CMAF] 7.4.3) to provide updates to <a href="DRM system">DRM system</a> internal state (e.g. to supply new <a href="Leaf keys">Leaf keys</a> in a <a href="key hierarchy">key hierarchy</a>). See <a href="§ 9.2.1 default\_KID in hierarchical/derived/variant-key-scenarios">§ 5.2.1 default\_KID in hierarchical/derived/variant-key-scenarios</a> for an example.

Note: These state updates may be transparent to a DASH client on some <u>media platforms</u> that intercept the moof/pssh boxes and supply them directly to the active <u>DRM system</u>; on other <u>media platforms</u>, the DASH client may need to extract and forward the moof/pssh boxes to the DRM system.

#### 8.1. Content protection data in CMAF containers

This chapter describes the structure of content protection data in CMAF containers used to provide encrypted content in a DASH presentation, summarizing the requirements defined by [ISOBMFF], [DASH], [CENC], [CMAF] and other parts of DASH-IF implementation guidelines.

DASH initialization segments contain:

- Zero or more moov/pssh "Protection System Specific Header" boxes ([CENC] 8.1) which provide <u>DRM system</u> initialization data in <u>DRM system</u> specific format. This usage is deprecated in favor of providing this data in the MPD. If both are present, the value in the MPD is used. See § 9.3 Providing default DRM system configuration.
- Exactly one moov/trak/mdia/minf/stbl/stsd/sinf/schm "Scheme Type" box ([ISOBMFF] 8.12.5) identifying the protection scheme. See [CENC] section 4.
- Exactly one moov/trak/mdia/minf/stbl/stsd/sinf/schi/tenc "Track Encryption" box ([CENC] 8.2) which contains default encryption parameters for samples. These default parameters may be overridden in media segments (see below).

DASH media segments are composed of a single CMAF fragment that contains:

- Exactly one moof/traf/senc "Sample Encryption" box ([CENC] 7.2) which stores initialization vectors (IVs) and, optionally, subsample encryption ranges for samples in the same CMAF fragment.
- Zero or one moof/traf/saiz "Sample Auxiliary Information Size" boxes ([ISOBMFF] 8.7.8) which references the sizes of the per-sample data stored in the moof/traf/senc box ([CMAF] 8.2.2 and [CENC] section 7).
  - Omitted if the parameters provided by the senc box are identical for all samples in the CMAF fragment.
- Zero or one moof/traf/saio "Sample Auxiliary Information Offset" boxes ([ISOBMFF] 8.7.9) which references the sizes of the per-sample data stored in the moof/traf/senc box ([CMAF] 8.2.2 and [CENC] section 7).
  - Omitted if the parameters provided by the senc box are identical for all samples in the CMAF fragment.
- Zero or more moof/pssh "Protection System Specific Header" boxes ([CENC] 8.1) which provide transparent
  updates to DRM system internal state. See § 9.4 Delivering updates to DRM system internal state.
- For each sample group, exactly one moof/traf/sgpd "Sample Group Description" box ([ISOBMFF] 8.9.3 and [ CENC] section 6) which contains overrides for encryption parameters defined in the tenc box.
  - o Omitted if no parameters are overridden.
- For each sample grouping type (see [ISOBMFF], typically one), exactly one moof/traf/sbgp "Sample to Group" box ([ISOBMFF] 8.9.2 and [CENC] section 6) which associates samples with sample groups.
  - o Omitted if no parameters are overridden.

A key hierarchy is implemented by listing the default\_KID in the tenc box of the initialization segment (identifying the <u>root key</u>) and then overriding the key identifier in the sgpd boxes of media segments (identifying the <u>leaf keys</u> that apply to each media segment). The <u>moof/pssh</u> box is used to deliver/unlock new <u>leaf keys</u> and may provide the associated license policy.

When using CMAF chunks for delivery, each CMAF fragment may be split into multiple CMAF chunks. If the CMAF fragment contained any moof/pssh boxes, copies of these boxes SHALL be present in each CMAF chunk that starts with an independent media sample.

Note: While DASH only requires the presence of moof/pssh in the first CMAF chunk, the requirement is more extensive in the interest of HLS interoperability [HLS-LowLatency].

# Encryption and DRM signaling in the MPD§

A DASH client needs to recognize encrypted content and activate a suitable <u>DRM system</u>, configuring it to decrypt content. The MPD informs a DASH client of the <u>protection scheme</u> used to protect content, identifies the <u>content</u> keys that are used and optionally provides the default DRM system configuration for a set of DRM systems.

The **DRM system configuration** is the complete data set required for a DASH client to activate a single <u>DRM system</u> and configure it to decrypt content using a single <u>content key</u>. It is supplied by a combination of XML elements in the MPD and/or <u>solution-specific logic and configuration</u>. The <u>DRM system configuration</u> often contains:

- DRM system initialization data in the form of a DRM system specific pssh box (as defined in [CENC]).
- DRM system initialization data in some other DRM system specific form (e.g. keyids JSON structure used by W3C Clear Key)
- The used protection scheme (cenc or cbcs)
- default\_KID that identifies the content key
- License server URL
- · Authorization service URL

The exact set of values required for successful DRM workflow execution depends on the requirements of the

selected <u>DRM system</u> (e.g. what kind of initialization data it can accept) and the mechanism used for <u>content key</u> acquisition (e.g. <u>the DASH-IF interoperable license request model</u>). By default, a DASH client SHOULD assume that a <u>DRM system</u> accepts initialization data in <u>pssh</u> format and that <u>the DASH-IF interoperable license request model</u> is used for content key acquisition.

When configuring a <u>DRM system</u> to decrypt content using multiple <u>content keys</u>, a distinct <u>DRM system configuration</u> is associated with each content key. Concurrent use of multiple <u>DRM systems</u> is not an interoperable scenario.

Note: In theory, it is possible for the <u>DRM system</u> initialization data to be the same for different <u>content keys</u>. In practice, the default\_KID is often included in the initialization data so this is unlikely. Nevertheless, DASH clients cannot assume that using equal initialization data implies anything about equality of the <u>DRM system</u> <u>configuration</u> or the <u>content key</u> - the default\_KID is the factor identifying the scope in which a single <u>content key</u> is to be used. See § 9.2 default\_KID defines the scope of DRM system interactions.

The <u>DRM system configuration</u> MAY change over time, both due to MPD updates in live services and due to runtime changes in the <u>solution-specific logic and configuration</u>. A typical example of runtime changse would be using a unique license server URL for each license request.

# 9.1. Signaling presence of encrypted content§

The presence of a ContentProtection descriptor with schemeIdUri="urn:mpeg:dash:mp4protection:2011" on an adaptation set informs a DASH client that all representations in the adaptation set are encrypted in conformance to Common Encryption ([DASH] sections 5.8.4.1 and 5.8.5.2 and [CENC] section 11) and require a DRM system to provide access.

This descriptor is present for all encrypted content ([DASH] section 5.8.4.1). It SHALL be defined on the adaptation set level. The value attribute indicates the used protection scheme ([DASH] section 5.8.5.2). The cenc:default\_KID attribute SHALL be present and have a value matching the default\_KID in the tenc box.

#### **EXAMPLE 5**

Signaling an adaptation set encrypted using the cbcs scheme and with a <u>content key</u> identified by 34e5db32-8625-47cd-ba06-68fca0655a72.

```
<ContentProtection
    schemeIdUri="urn:mpeg:dash:mp4protection:2011"
    value="cbcs"
    cenc:default_KID="34e5db32-8625-47cd-ba06-68fca0655a72" />
```

The tenc box stores default\_KID as a 16-byte array. The byte order SHALL be identical in the binary structure and the string-form default KID.

# **EXAMPLE** 6

The following are two equivalent forms of representing the same default\_KID:

- In string form: 00010203-0405-0607-0809-0a0b0c0d0e0f
- In binary form: 0x00, 0x01, 0x02, 0x03, 0x04, 0x05, 0x06, 0x07, 0x08, 0x09, 0x0a, 0x0b, 0x0c, 0x0d, 0x0e, 0x0f

Some Windows-targeting software libraries implement "Microsoft style" UUID serialization that changes the order of bytes when transforming between string form and binary form. This is not appropriate when serializing/deserializing default\_KID values. Linux-based tooling typically does not change the byte order.

# 9.2. default KID defines the scope of DRM system interactions§

A DASH client interacts with one or more <u>DRM systems</u> during playback in order to control the decryption of content. Some of the most important interactions are:

- Activating a DRM system to play back content protected with a specific set of content keys.
- Communicating with the <u>DRM system</u> to make <u>content keys</u> available for use, executing license requests as needed.

The scope of each of these interactions is defined by the default\_KID. Each distinct default\_KID identifies exactly one content key. The impact of this is further outlined in § 11 DRM workflows in DASH clients.

When activating a <u>DRM system</u>, a DASH client SHALL determine the required set of <u>content keys</u> based on the <u>default\_KID</u> values of adaptation sets selected for playback. This set of <u>content keys</u> is used to activate the <u>DRM</u> system, after which zero or more of the <u>content keys</u> from this set are available for playback.

Clients SHALL provide all default\_KIDs of the selected adaptation sets to the <u>DRM system</u> during activation and SHALL NOT assume that activating a <u>DRM system</u> with one <u>content key</u> will implicitly enable the use of any other <u>content key</u>.

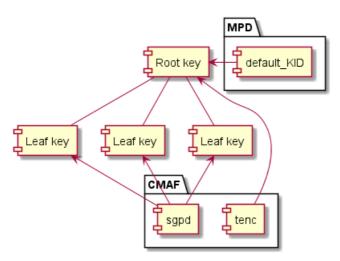
Note: An occasionally encountered anti-pattern is to activate a <u>DRM system</u> for only key X but to configure the license server to always provide both keys X and Y when key X is requested. This is not inteoperable behavior.

The DASH client and/or <u>DRM system</u> MAY batch license requests for different <u>default\_KIDs</u> (and the respective responses) into a single transaction (for example, to reduce the chattiness of license acquisition traffic).

Note: This optimization might require support from platform APIs and/or <u>DRM system</u> specific logic from the DASH client, as a batching mechanism is not yet a standard part of DRM related platform APIs.

# 9.2.1. default\_KID in hierarchical/derived/variant key scenarios

While it is common that default\_KID identifies the actual <u>content key</u> used for encryption, a <u>DRM system</u> MAY make use of other keys in addition to the one signalled by the <u>default\_KID</u> value but this SHALL be transparent to the client with only the <u>default\_KID</u> being used in interactions between the DASH client and the <u>DRM system</u>. See § 13 Controlling access rights with a key hierarchy.



**Figure 3** In a <u>hierarchical key scenario</u>, <u>default\_KID</u> references the <u>root key</u> and only the sample group descriptions reference the <u>leaf keys</u>.

and the handling of <u>leaf keys</u> is not exposed to a DASH client. As far as a DASH client knows, there is always only one content key identified by default\_KID.

This logic applies to all scenarios that make use of additional keys, regardless of whether they are based on the key hierarchy, key derivation or variant key ([iso23001-12]) concepts.

# 9.3. Providing default DRM system configuration§

A DASH service SHOULD supply a default <u>DRM system configuration</u> in the MPD for all supported <u>DRM systems</u> in all encrypted adaptation sets. This enables playback without the need for DASH client customization or additional client-side configuration. <u>DRM system configuration</u> MAY also be supplied by <u>solution-specific logic and</u> configuration, replacing or enhancing the defaults provided in the MPD.

Any number of ContentProtection descriptors ([DASH] section 5.8.4.1) MAY be present in the MPD to provide <u>DRM system configuration</u>. These descriptors SHALL be defined on the adaptation set level. The contents MAY be ignored by the DASH client if overridden by <u>solution-specific logic and configuration</u> - the <u>DRM system configuration</u> in the MPD simply provides default values known at content authoring time.

A ContentProtection descriptor providing a default <u>DRM system configuration</u> SHALL use schemeIdUri="urn:uuid:<systemid>" to identify the <u>DRM system</u>, with the <systemid> matching a value in the <u>DASH-IF system-specific identifier registry</u>. The value attribute of the ContentProtection descriptor SHOULD contain the DRM system name and version number in a human readable form (for diagnostic purposes).

Note: W3C defines the Clear Key mechanism ([encrypted-media] section 9.1), which is a "dummy" DRM system implementation intended for client and platform development/testing purposes. **Understand that Clear Key does not fulfill the content protection and content key protection duties ordinarily expected from a DRM system.** For more guidelines on Clear Key usage, see § 14 Use of W3C Clear Key with DASH.

Each DRM system specific ContentProtection descriptor can contain a mix of XML elements and attributes defined by [CENC], the <u>DRM system</u> author, DASH-IF or any other party.

For <u>DRM systems</u> initialized by supplying pssh boxes, the cenc:pssh element SHOULD be present under the ContentProtection descriptor if the value is known at MPD authoring time. The base64 encoded contents of the element shall be equivalent to a complete pssh box including its length and header fields (<u>[CENC]</u> section 11.3.3). See also § 8 Content protection constraints for CMAF.

<u>DRM systems</u> generally use the concept of license requests as the mechanism for obtaining <u>content keys</u> and associated usage constraints (see § 11.7 Performing license requests). For <u>DRM systems</u> that use this concept, one or more <u>dashif:laurl</u> elements SHOULD be present under the <u>ContentProtection</u> descriptor, with the value of the element being the URL to send license requests to. This URL MAY contain <u>content identifiers</u>.

Multiple mechanisms have historically been used to provide the license server URL in the MPD (e.g. embedding in the cenc:pssh data or passing by deprecated DRM system specific DASH-IF Laur1 elements). A DASH client SHALL prefer dashif:laur1 if multiple data sources for the URL are present in the MPD.

For <u>DRM systems</u> that require proof of authorization to be attached to the license request in a manner conforming to § 10 DASH-IF interoperable license request model, one or more dashif:authzurl elements SHOULD be present under the ContentProtection descriptor, containing the default URL to send authorization requests to (see § 11.7 Performing license requests).

Multiple dashif:laurl or dashif:authzurl elements under the same ContentProtection descriptor define sets of equivalent alternatives for the DASH client to choose from. A DASH client SHOULD select a random item from the set every time the value of such an element is used.

ISSUE 1 The above paragraph on URL handling should be generalized to all sets of alternative URLs but there does not seem to be a suitable chapter in v4.3 If such a chapter is created in v5, we could replace the above paragraph with a reference to the general URL handling guidelines.

# EXAMPLE 7

A ContentProtection descriptor that provides default DRM system configuration for a fictional DRM system.

The presence of a <u>DRM system</u> specific <u>ContentProtection</u> descriptor is not required in order to activate the <u>DRM system</u>; these descriptors are used merely to provide the default <u>DRM system configuration</u>. Empty <u>ContentProtection</u> descriptors SHOULD NOT be present in an MPD and MAY be ignored by DASH clients.

Because default\_KID determines the scope of <u>DRM system</u> interactions, the contents of <u>DRM system</u> specific ContentProtection descriptors with the same schemeIdUri SHALL be identical in all adaptation sets with the same default\_KID. This means that a DRM system will treat equally all adaptation sets that use the same content key.

Note: If you wish to change the default <u>DRM system configuration</u> associated with a <u>content key</u>, you must update all the instances where the data is present in the MPD. For live services, this can mean updating the data in multiple periods.

To maintain the default\_KID association, a DASH client that exposes APIs/callbacks to business logic for the purpose of controlling DRM interactions and/or supplying data for <u>DRM system configuration</u> SHALL NOT allow these APIs to associate multiple <u>DRM system configurations</u> for the same <u>DRM system</u> with the same <u>default\_KID</u>. Conversely, DASH client APIs SHOULD allow business logic to provide different <u>DRM system configurations</u> for the same <u>DRM system</u> for use with different <u>default\_KIDs</u>.

## 9.4. Delivering updates to DRM system internal state§

Some DRM systems support live updates to DRM system internal state (e.g. to deliver new <u>leaf keys</u> in a key hierarchy). These updates SHALL NOT be present in the MPD and SHALL be delivered by <u>moof/pssh</u> boxes in media segments.

# 10. DASH-IF interoperable license request model§

The interactions involved in acquiring <u>licenses</u> and <u>content keys</u> in DRM workflows have historically been proprietary, requiring a DASH client to be customized in order to achieve compatibility with specific <u>DRM systems</u> or license server implementations. This chapter defines an interoperable model to encourage the creation of solutions that do not require custom code in the DASH client in order to play back encrypted content. Use of this model is optional but recommended.

Any conformance statements in this chapter apply to clients and services that opt in to using this model (e.g. a "SHALL" statement means "SHALL, if using this model," and has no effect on implementations that choose to use proprietary mechanisms for license acquisition). The authorization service and license server are considered part of the DASH service.

In performing license acquisition, a DASH client needs to:

- 1. Be able to prove that the user and device have the right to use the requested content keys.
- 2. Handle errors in a manner agnostic to the specific DRM system and license server being used.

This license request model defines a mechanism for achieving both goals. This results in the following interoperability benefits:

- DASH clients can execute DRM workflows without solution-specific logic and configuration.
- Custom code specific to a license server implementation is limited to backend business logic.

These benefits increase in value with the size of the solution, as they reduce the development cost required to offer playback of encrypted content on a wide range of DRM-capable client platforms using different DRM systems, with licenses potentially served by different license server implementations.

#### 10.1. Proof of authorization§

An **authorization token** is a <u>JSON Web Token</u> used to prove to a license server that the caller has the right to use one or more <u>content keys</u> under certain conditions. Attaching this proof of authorization to a license request is optional, allowing for architectures where a "license proxy" performs authorization checks in a manner transparent to the DASH client.

The basic structural requirements for <u>authorization tokens</u> are defined in <u>[jwt]</u> and <u>[jws]</u>. This document adds some additional constraints to ensure interoperability. Beyond that, the license server implementation is what defines the contents of the <u>authorization token</u> (the set of claims it contains), as the data needs to express implementation-specific license server business logic parameters that cannot be generalized.

Note: An <u>authorization token</u> is divided into a header and body. The distinction between the two is effectively irrelevant and merely an artifact of the <u>JWT specification</u>. License servers may use existing fields and define new fields in both the header and the body.

Implementations SHALL process claims listed in [iwt] section 4.1 "Registered Claim Names" when they are present (e.g. exp "Expiration Time" and nbf "Not Before"). The typ header parameter ([iwt] section 5.1) SHOULD NOT be present. The alg header parameter defined in [iws] SHALL be present.

#### EXAMPLE 8

JWT headers, specifying digital signature algorithm and expiration time (general purpose fields):

```
{
    "alg": "HS256",
    "exp": "1516239022"
}
```

JWT body with list of authorized content key IDs (an example field that could be defined by a license server):

```
{
    "authorized_kids": [
        "1611f0c8-487c-44d4-9b19-82e5a6d55084",
        "db2dae97-6b41-4e99-8210-493503d5681b"
]
}
```

The above data sets are serialized and digitally signed to arrive at the final form of the <u>authorization token</u>: eyJhbGciOiJIUzI1NiIsImV4cCI6IjE1MTYyMzkwMjIifQ.eyJhdXRob3JpemVkX2tpZHMiOlsiMTYxMWYwYzgtNDg3Yy00N GQ0LTliMTktODJlNWE2ZDU1MDg0IiwiZGIyZGFlOTctNmI0MS00ZTk5LTgyMTAtNDkzNTAzZDU2ODFiIl19.tBvW6XVPHBRp1 JEwItsVnbHwIqoqnQAVQfTV9PGMkIU

<u>Authorization tokens</u> are issued by an authorization service, which is part of a solution's business logic. The authorization service has access to the project-specific context that it needs to make its decisions (e.g. the active session, user identification and database of purchases/entitlements). A single authorization service can be used to issue <u>authorization tokens</u> for multiple license servers, simplifying architecture in solutions where multiple license server vendors are used.

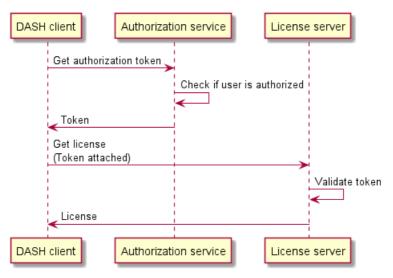


Figure 4 Role of the authorization service in DRM workflow related communication.

An authorization service SHALL digitally sign any issued <u>authorization token</u> with an algorithm from the "HMAC with SHA-2 Functions" or "Digital Signature with ECDSA" sets in [jwt]. The HS256 algorithm is recommended as a highly compatible default, as it is a required part of every JWT implementation. License server implementations SHALL validate the digital signature and reject tokens with invalid signatures or tokens using signature algorithms other than those referenced here. The license server MAY further constrain the set of allowed signature algorithms.

Successful signature verification requires that keys/certificates be distributed and trust relationships be established between the signing parties and the validating parties. The specific mechanisms for this are implementation-specific and out of scope of this document.

#### 10.1.1. Obtaining authorization tokens

To obtain an <u>authorization token</u>, a DASH client needs to know the URL of the authorization service. DASH services SHOULD specify the authorization service URL in the MPD using the <u>dashif:authzurl</u> element (see § 9.3 Providing <u>default DRM system configuration</u>).

If no authorization service URL is provided by the MPD nor made available at runtime, a DASH client SHALL NOT attach an <u>authorization token</u> to a license request. Absence of this URL implies that authorization operations are performed in a manner transparent to the DASH client (see § 10.3 Possible deployment architectures).

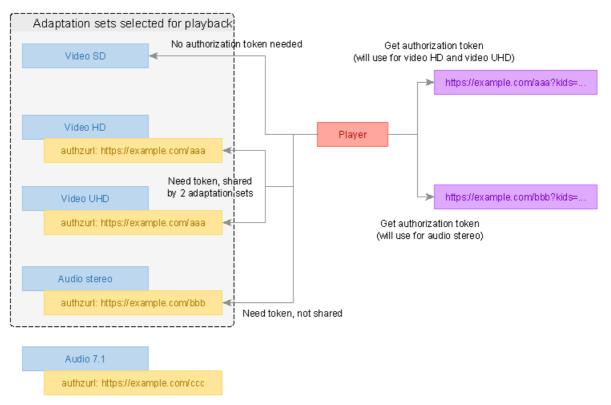


Figure 5 Authorization tokens are requested from all authorization services referenced by the selected adaptation sets.

DASH clients will use zero or more <u>authorization tokens</u> depending on the number of authorization service URLs defined for the set of <u>content keys</u> in use. One <u>authorization token</u> is requested from each distinct authorization service URL. The authorization service URL is specified individually for each <u>DRM system</u> and <u>content key</u> (i.e. it is part of the <u>DRM system configuration</u>). Services SHOULD use a single <u>authorization token</u> covering all <u>content keys</u> and <u>DRM systems</u> but MAY divide the scope of <u>authorization tokens</u> if appropriate (e.g. different <u>DRM systems</u> might use different license server vendors that use mutually incompatible authorization token formats).

Note: Path or query string parameters in the authorization service URL can be used to differentiate between license server implementations (and their respective authorization token formats).

DASH clients SHOULD cache and reuse <u>authorization tokens</u> up to the moment specified in the token's <u>exp</u> "Expiration Time" claim (defaulting to "never expires"). DASH clients SHALL discard the <u>authorization token</u> and request a new one if the license server indicates that the <u>authorization token</u> was rejected (for any reason), even if the "Expiration Time" claim is not present or the expiration time is in the future (see § 10.2 Problem signaling and handling).

Before requesting an <u>authorization token</u>, a DASH client SHALL take the authorization service URL and add or replace the <u>kids</u> query string parameter containing a comma-separated list in ascending alphanumeric order of default\_KID values obtained from the MPD. This list SHALL contain every default\_KID for which proof of authorization is requested from this authorization service (i.e. every distinct default\_KID for which the same set of URLs was specified using dashif:authzurl elements).

To request an <u>authorization token</u>, a DASH client SHALL make an HTTP GET request to this modified URL, attaching to the request any standard contextual information used by the underlying platform and allowed by active security policy (e.g. HTTP cookies). This data can be used by the authorization service to identify the user and device and assess their access rights.

Note: For DASH clients operating on the web platform, effective use of the authorization service may require the authorization service to exist on the same origin as the website hosting the DASH client in order to share the session cookies.

If the HTTP response status code indicates a successful result and Content-Type: text/plain, the HTTP response body is the authorization token.

## **EXAMPLE** 9

Consider an MPD that specifies the authorization service URL https://example.com/Authorize for the content keys with default\_KID values 1611f0c8-487c-44d4-9b19-82e5a6d55084 and db2dae97-6b41-4e99-8210-493503d5681b.

The generated URL would then be https://example.com/Authorize?kids=1611f0c8-487c-44d4-9b19-82e5a6d55084,db2dae97-6b41-4e99-8210-493503d5681b to which a DASH client would make a GET request:

GET /Authorize?kids=1611f0c8-487c-44d4-9b19-82e5a6d55084,db2dae97-6b41-4e99-8210-493503d5681b HTTP/1.1

Host: example.com

Assuming authorization checks pass, the authorization service would return the authorization token in the HTTP response body:

HTTP/1.1 200 OK

Content-Type: text/plain

eyJhbGci0iJIUzI1NiIsImV4cCI6IjE1MTYyMzkwMjIifQ.eyJhdXRob3JpemVkX2tpZHMi0lsiMTYxMWYwYzgtNDg3Yy 00NGQ0LTliMTktODJlNWE2ZDU1MDg0IiwiZGIyZGFlOTctNmI0MS00ZTk5LTgyMTAtNDkzNTAzZDU2ODFiIl19.tBvW6X VPHBRp1JEwItsVnbHwIqoqnQAVQfTV9PGMkIU

If the HTTP response status code indicates a failure, a DASH client needs to examine the response to determine the cause of the failure and handle it appropriately (see § 10.2 Problem signaling and handling). DASH clients SHOULD NOT treat every failed <u>authorization token</u> request as a fatal error - if multiple <u>authorization tokens</u> are used to authorize access to different <u>content keys</u>, it may be that some of them fail but others succeed, potentially still enabling a successful playback experience. The examination of whether playback can successfully proceed SHOULD be performed only once all license requests have been completed and the final set of available <u>content</u> keys is known. See also § 11.4 Handling unavailability of content keys.

DASH clients SHALL follow HTTP redirects signaled by the authorization service.

#### 10.1.2. Issuing authorization tokens

The mechanism of performing authorization checks is implementation-specific. Common approaches might be to identify the user from a session cookie, query the entitlements/purchases database to identify what rights are assigned to the user and then assemble a suitable authorization token, taking into account the license policy configuration that applies to the <u>content keys</u> being requested. The <u>DRM system</u> may be involved in order to ensure secure authentication of the device.

The structure of the <u>authorization tokens</u> is unconstrained beyond the basic requirements defined in § 10.1 Proof of authorization. Authorization services need to issue tokens that match the expectations of license servers that will be

using these tokens. If multiple different license server implementations are served by the same authorization service, the path or query string parameters in the authorization service URL allow the service to identify which output format to use.

## **EXAMPLE 10**

Example authorization token matching the requirements of a hypothetical license server.

JWT headers, specifying digital signature algorithm and expiration time:

```
{
    "alg": "HS256",
    "exp": "1516239022"
}
```

JWT body with list of authorized content key IDs (an example field that could be defined by a license server):

```
{
    "authorized_kids": [
        "1611f0c8-487c-44d4-9b19-82e5a6d55084",
        "db2dae97-6b41-4e99-8210-493503d5681b"
]
}
```

Serialized and digitally signed:

eyJhbGci0iJIUzI1NiIsImV4cCI6IjE1MTYyMzkwMjIifQ.eyJhdXRob3JpemVkX2tpZHMi0lsiMTYxMWYwYzgtNDg3Yy00N GQ0LTliMTkt0DJlNWE2ZDU1MDg0IiwiZGIyZGFlOTctNmI0MS00ZTk5LTgyMTAtNDkzNTAzZDU20DFiIl19.tBvW6XVPHBRp1 JEwItsVnbHwIqoqnQAVQfTV9PGMkIU

An authorization service SHALL NOT issue <u>authorization tokens</u> that authorize the use of <u>content keys</u> that are not in the set of requested <u>content keys</u> (as defined in the request's <u>kids</u> query string parameter). An authorization service MAY issue <u>authorization tokens</u> that authorize the use of only a subset of the requested <u>content keys</u>, provided that at least one <u>content key</u> is authorized. If no <u>content keys</u> are authorized for use, an authorization service SHALL <u>signal</u> a failure.

Note: During <u>license</u> issuance, the license server may further constrain the set of available <u>content keys</u> (e.g. as a result of examining the <u>robustness level</u> of the <u>DRM system</u> implementation requesting the <u>license</u>). See § 11.4 Handling unavailability of content keys.

<u>Authorization tokens</u> SHALL be returned by an authorization service using JWS Compact Serialization [jws] (the aaa.bbb.ccc format). The serialized form of an <u>authorization token</u> SHOULD NOT exceed 5000 characters to ensure that a license server does not reject a license request carrying the token due to excessive HTTP header size.

## 10.1.3. Embedding secrets in authorization tokens§

Custom data fields on the <u>authorization token</u> MAY be encrypted to protect secrets within, with the data format, encryption method and key management scheme defined by the license server. These guidelines do not define any general recommendation for passing encrypted data through <u>authorization tokens</u>.

Note: The JSON Web Token [jwt] data format used for <u>authorization tokens</u> is based on JSON Web Signature [jws], which only supports signing without encryption. While JSON Web Encryption [jwe] does define an encrypted data format, this is a completely separate data format from JSON Web Token.

# EXAMPLE 11

Example JWT body containing a secret (client IP address, encrypted for privacy):

```
{
   "authorized_kids": [
       "1611f0c8-487c-44d4-9b19-82e5a6d55084",
       "db2dae97-6b41-4e99-8210-493503d5681b"
   ],
   "client_ip_encrypted": "460e39f04d204c6233757feba31e8c1828019179dd651c55b14ab6c78e745148"
}
```

This example uses a custom data format for the encrypted data.

#### 10.1.4. Attaching authorization tokens to license requests§

<u>Authorization tokens</u> are attached to license requests using the <u>Authorization HTTP</u> request header, signaling the <u>Bearer</u> authorization type.

## **EXAMPLE 12**

HTTP request to a hypothetical license server, carrying an authorization token.

```
POST /AcquireLicense HTTP/1.1
```

Authorization: Bearer eyJhbGci0iJIUzI1NiIsImV4cCI6IjE1MTYyMzkwMjIifQ.eyJhdXRob3JpemVkX2tpZHMi OlsiMTYxMWYwYzgtNDg3Yy00NGQ0LTliMTktODJlNWE2ZDU1MDg0IiwiZGIyZGFlOTctNmI0MS00ZTk5LTgyMTAtNDkzN TAzZDU2ODFiIl19.tBvW6XVPHBRp1JEwItsVnbHwIqoqnQAVQfTV9PGMkIU

(opaque license request blob from DRM system goes here)

The same <u>authorization token</u> MAY be used with multiple license requests but one license request SHALL only carry one <u>authorization token</u>, even if the license request is for multiple <u>content keys</u>. A DASH client SHALL NOT use <u>content key batching features</u> offered by the platform APIs to combine requests for <u>content keys</u> that require the use of separate authorization tokens.

A DASH client SHALL NOT make license requests for <u>content keys</u> that are configured as requiring an <u>authorization</u> <u>token</u> but for which the DASH client has failed to acquire an <u>authorization token</u>.

Note: A <u>content key</u> requires an <u>authorization token</u> if there is at least one dashif: authzurl in the MPD or if this element is added by <u>solution-specific logic and configuration</u>.

## 10.2. Problem signaling and handling§

Authorization services and license servers SHOULD indicate an inability to satisfy a request by returning an HTTP response that:

- 1. Signals a suitable status code (4xx or 5xx).
- 2. Has a Content-Type of application/problem+json.
- 3. Contains a HTTP response body conforming to [rfc7807].

# **EXAMPLE 13**

HTTP response from an authorization service, indicating a rejected <u>authorization token</u> request because the requested content is not a part of the user's subscriptions.

```
HTTP/1.1 403 Forbidden
Content-Type: application/problem+json

{
    "type": "https://dashif.org/drm-problems/not-authorized",
    "title": "Not authorized",
    "detail": "Your active service plan does not include the channel 'EurasiaSport'.",
    "href": "https://example.com/view-available-subscriptions?channel=EurasiaSport",
    "hrefTitle": "Available subscriptions"
}
```

A problem record SHALL contain a short human-readable description of the problem in the title field and SHOULD contain a human-readable description, designed to help the reader solve the problem, in the detail field.

Note: The detail field is intended to be displayed to users of a DASH client, not to developers. The description should be helpful to the user whose device the DASH client is running on.

During <u>DRM system activation</u>, it is possible that multiple failures occur. DASH clients SHOULD be capable of displaying a list of error messages to the end-user and SHOULD deduplicate multiple records with the same type (e.g. if an <u>authorization token</u> expires, this expiration may cause failures when requesting five <u>content keys</u> but should result in at most one error message being displayed).

Note: Merely the fact that a problem record was returned does not mean that it needs to be presented to the user or acted upon in other ways. The user may still experience successful playback in the presence of some failed requests. See § 11.4 Handling unavailability of content keys.

This chapter defines a set of standard problem types that SHOULD be used to indicate the nature of the failure. Implementations MAY extend this set with further problem types if the nature of the failure does not fit into the existing types.

ISSUE 2 Let's come up with a good set of useful problem types we can define here, to reduce the set of problem types that must be defined in solution-specific scope.

## 10.2.1. Problem type: not authorized to access content§

Type: https://dashif.org/drm-problems/not-authorized

Title: Not authorized

HTTP status code: 403

Used by: authorization service

This problem record SHOULD be returned by an authorization service if the user is not authorized to access the requested <u>content keys</u>. The <u>detail</u> field SHOULD explain why this is so (e.g. their subscription has expired, the requested <u>content keys</u> are for a movie not in their list of purchases, the content is not available in their geographic region).

The authorization service MAY supply a href (string) field on the problem record, containing a URL using which the user can correct the problem (e.g. purchase a missing subscription). If the href field is present, a hrefTitle (string)

field SHALL also be present, containing a title suitable for a hyperlink or button (e.g. "Subscribe"). DASH clients MAY expose this URL and title in their user interface to enable the user to find a quick solution to the problem.

#### 10.2.2. Problem type: insufficient proof of authorization§

Type: https://dashif.org/drm-problems/insufficient-proof-of-authorization

Title: Not authorized

HTTP status code: 403

Used by: license server

This problem record SHOULD be returned by a license server if the proof of authorization (if any) attached to a license request is not sufficient to authorize the use of any of the requested <u>content keys</u>. The <u>detail</u> field SHOULD explain what exactly was the expectation the caller failed to satisfy (e.g. no token provided, token has expired, token is for disabled tenant).

Note: If the authorization token authorizes only a subset of requested keys, a license server does not signal a problem and simply returns only the authorized subset of content keys.

When encountering this problem, a DASH client SHOULD discard whatever authorization token was used, acquire a new <u>authorization token</u> and retry the license request. If no authorization service URL is available, this indicates a DASH service or client misconfiguration (as clearly, an <u>authorization token</u> was expected) and the problem SHOULD be escalated for operator attention.

# 10.3. Possible deployment architectures§

The interoperable license request model is designed to allow for the use of different deployment architectures in common use today, including those where authorization duties are offloaded to a "license proxy". This chapter outlines some of the possible architectures and how interoperable DASH clients support them.

The baseline architecture assumes that a separate authorization service exists, implementing the logic required to determine which users have the rights to access which content.

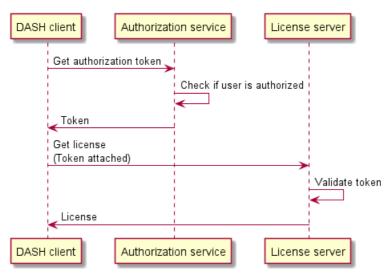
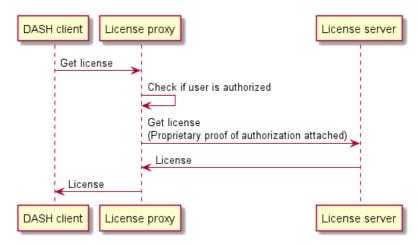


Figure 6 The baseline architecture with an authorization service directly exposed to the DASH client.

While the baseline architecture offers several advantages, in some cases it may be desirable to have the authorization checks be transparent to the DASH client. This need may be driven by license server implementation limitations or by other system architecture decisions.

A common implementation for transparent authorization is to use a "license proxy", which acts as a license server but instead forwards the license request after authorization checks have passed. Alternatively, the license server itself may perform the authorization checks.



**Figure 7** A transparent authorization architecture performs the authorization checks at the license server, which is often hidden behind a proxy (indistinguishable from a license server to the DASH client).

The two architectures can be mixed, with some <u>DRM systems</u> performing the authorization operations in the license server (or a "license proxy") and others using the authorization service directly. This may be relevant when integrating license servers from different vendors into the same solution.

A DASH client will attempt to contact an authorization service if an authorization service URL is provided either in the MPD or by solution-specific logic and configuration. If no such URL is provided, it will assume that all authorization checks (if any are required) are performed by the license server (in reality, often a license proxy) and will not attach any proof of authorization.

#### 10.4. Passing a content ID to services

The concept of a content ID is sometimes used to identify groups of <u>content keys</u> based on solution-specific associations. The DRM workflows described by this document do not require this concept to be used but do support it if the solution architecture demands it.

In order to make use of a content ID in DRM workflows, the content ID SHOULD be embedded into authorization service URLs and/or license server URLs (depending on which components are used and require the use of the content ID). This may be done either directly at MPD authoring time (if the URLs and content ID are known at such time) or by solution-specific logic and configuration at runtime.

Having embedded the content ID in the URL, all DRM workflows continue to operate the same as they normally would, except now they also include knowledge of the content ID in each request to the authorization service and/or license server. The content ID is an addition to the license request workflows and does not replace any existing data.

Embedding a content ID allows the service handling the request to use the content ID in its business logic. However, the presence of a content ID in the URL does not invalidate any requirements related to the processing of the default\_KID values of content keys. For example, an authorization service must still constrain the set of authorized content keys to a subset of the keys listed in the kids parameter (§ 10.1.2 Issuing authorization tokens).

No generic URL template for embedding the content ID is defined, as the content ID is always a proprietary concept. Recommended options include:

• Query string parameters: https://example.com/tenants/5341/authorize?contentId=movie865343651

• Path segments: https://example.com/moviecatalog-license-api/movie865343651/AcquireLicense

#### **EXAMPLE 14**

<u>DRM system configuration</u> with the content ID embedded in the authorization service and license server URLs. Each service may use a different implementation-defined URL structure for carrying the content ID.

The content ID SHOULD NOT be embedded in DRM system specific data structures such as pssh boxes, as logic that depends on DRM system specific data structures is not interoperable and often leads to increased development and maintenance costs.

# 11. DRM workflows in DASH clients§

To present encrypted content a DASH client needs to:

- 1. Select a DRM system that is capable of decrypting the content.
  - During selection, the set of desired DRM system capabilities and the supported capabilities is examined to
    identify suitable candidate systems.
- 2. Activate the selected DRM system and configure it to decrypt content.
  - During activation, acquire any missing content keys and the licenses that govern their use.
- 3. Monitor for changes in the availability of content keys and in the content protection attributes of the media stream and take required action to ensure that playback can continue (e.g. live services may periodically change the content keys, requiring new licenses to be obtained, or existing licenses can simply expire and need renewal).

This chapter defines the recommended DASH client workflows for interacting with DRM systems in these aspects.

## 11.1. Capability detection§

A <u>DRM system</u> implemented by a client platform may only support playback of encrypted content that matches certain parameters (e.g. codec type and level). A DASH client needs to detect what capabilities each <u>DRM system</u> has in order to understand what adaptation sets can be presented and to make an informed choice when multiple <u>DRM systems</u> can be used.

## **EXAMPLE 15**

A typical DRM system might offer the following set of capabilities:

- Playback of H.264 High profile up to level 4.0 at "low" robustness
- Playback of H.264 High profile level 4.1 at "low" robustness
- Playback of H.265 Main 10 profile up to level 5.2 at "low" robustness
- Playback of AAC at "low" robustness
- Unique user identification
- Session persistence

A typical <u>media platform</u> API such as EME <u>[encrypted-media]</u> will require the DASH client to query the platform by supplying a desired capability set. The <u>media platform</u> will inspect the desired capabilities, possibly displaying a permissions prompt to the user (if sensitive capabilities such as unique user identification are requested), after which it will return a supported capability set that indicates which of the desired capabilities are available.



**Figure 8** The DASH client presents a set of desired capabilities for each <u>DRM system</u> and receives a response with the supported subset.

The exact set of capabilities that can be used and the data format used to express them in capability detection APIs are defined by the <u>media platform</u> API. A DASH client is expected to have a full understanding of the potentially offered capabilities and how they map to parameters in the MPD. Some capabilities may have no relation to the MPD and whether they are required depends entirely on the DASH client or solution-specific logic and configuration.

To detect the set of supported capabilities, a DASH client must first determine the **required capability set** for each adaptation set. This is the set of capabilities required to present all the content in a single adaptation set and can be determined based on the following:

- Content characteristics defined in the MPD (e.g. codecs strings of the representations and the used <u>protection</u> <u>scheme</u>).
- 2. Solution-specific logic and configuration (e.g. what robustness level is required).

Querying for the support of different <u>protection schemes</u> is currently not possible via the capability detection API of Encrypted Media Extensions <u>[encrypted-media]</u>. To determine the supported <u>protection schemes</u>, a DASH client must assume what the CDM supports. A bug is open on W3C EME and <u>a pull request exists</u> for the ISOBMFF file format bytestream. In future versions of EME, this may become possible.

Some of the capabilities (e.g. required <u>robustness level</u>) are <u>DRM system</u> specific. The <u>required capability set</u> contains the values for all <u>DRM systems</u>.

During <u>DRM system</u> selection, the <u>required capability set</u> of each adaptation set is compared with the supported capability set of a <u>DRM system</u>. As a result of this, each candidate <u>DRM system</u> is associated with zero or more adaptation sets that can be successfully presented using that <u>DRM system</u>.

It is possible that multiple <u>DRM systems</u> have the capabilities required to present some or all of the adaptation sets. When multiple candidates exist, the DASH client SHOULD enable <u>solution-specific logic and configuration</u> to make the final decision.

Note: Some sensible default behavior can be implemented in a generic way (e.g. the <u>DRM system</u> should be able to enable playback of both audio and video if both media types are present in the MPD). Still, there exist scenarios where the choices seem equivalent to the DASH client and an arbitrary choice needs to be made.

The workflows defined in this document contain the necessary extension points to allow DASH clients to exhibit sensible default behavior and enable <u>solution-specific logic and configuration</u> to drive the choices in an optimal direction.

# 11.2. Selecting the DRM system§

The MPD describes the <u>protection scheme</u> used to encrypt content, with the <u>default\_KID</u> values identifying the <u>content keys</u> required for playback, and optionally provides the default <u>DRM system configuration</u> for one or more <u>DRM systems</u> via <u>ContentProtection</u> descriptors. It also identifies the codecs used by each representation, enabling a DASH client to determine the set of required <u>DRM system</u> capabilities.

Neither an initialization segment nor a media segment is required to select a <u>DRM system</u>. The MPD is the only component of the presentation used for DRM system selection.

#### **EXAMPLE 16**

An adaptation set encrypted with a key identified by 34e5db32-8625-47cd-ba06-68fca0655a72 using the cenc protection scheme.

```
<AdaptationSet>
   <ContentProtection</pre>
       schemeIdUri="urn:mpeg:dash:mp4protection:2011"
        value="cenc"
        cenc:default_KID="34e5db32-8625-47cd-ba06-68fca0655a72" />
    <ContentProtection
        schemeIdUri="urn:uuid:d0ee2730-09b5-459f-8452-200e52b37567"
        value="FirstDrm 2.0">
        <cenc:pssh>YmFzZTY0IGVuY29kZWQgY29udGVudHMgb2YgkXBzc2iSIGJveCB3aXRoIHRoaXMgU3lzdGVtSU
Q=</cenc:pssh>
       <dashif:authzurl>https://example.com/tenants/5341/authorize?mode=firstDRM</dashif:aut</pre>
hzurl>
        <dashif:authzurl>https://alternative.example.com/tenants/5341/authorize?mode=firstDRM
</dashif:authzurl>
        <dashif:laurl>https://example.com/AcquireLicense</dashif:laurl>
        <dashif:laurl>https://alternative.example.com/AcquireLicense</dashif:laurl>
    </ContentProtection>
    <ContentProtection</pre>
        schemeIdUri="urn:uuid:eb3841cf-d7e4-4ec4-a3c5-a8b7f9f4f55b"
        value="SecondDrm 8.0">
        <cenc:pssh>ZXQgb2YgcGxheWFibGUgYWRhcHRhdGlvbiBzZXRzIG1heSBjaGFuZ2Ugb3ZlciB0aW1lIChlLm
cuIGR1ZSB0byBsaWNlbnNlIGV4cGlyYXRpb24gb3IgZHVl</cenc:pssh>
        <dashif:authzurl>https://example.com/tenants/5341/authorize?mode=secondDRM</dashif:au</pre>
thzurl>
    </ContentProtection>
    <Representation mimeType="video/mp4" codecs="avc1.64001f" width="640" height="360" />
    <Representation mimeType="video/mp4" codecs="avc1.640028" width="852" height="480" />
</AdaptationSet>
```

The MPD provides DRM system configuration for DRM systems:

- For FirstDRM, the MPD provides complete <u>DRM system configuration</u>, including the optional dashif:authzurl. Two equivalent alternative URLs are provided for accessing the associated services.
- For SecondDRM, the MPD does not provide the license server URL. It must be supplied at runtime.

There are two encrypted representations in the adaptation set, each with a different codecs string. Both codecs strings are included in the <u>required capability set</u> of this adaptation set. A <u>DRM system</u> must support playback of both representations in order to present this adaptation set.

In addition to the MPD, a DASH client can use <u>solution-specific logic and configuration</u> for controlling DRM selection and configuration decisions (e.g. loading license server URLs from configuration data instead of the MPD). This is often implemented in the form of callbacks exposed by the DASH client to an "app" layer in which the client is hosted. It is assumed that when executing any such callbacks, a DASH client makes available relevant contextual data, allowing the business logic to make fully informed decisions.

The purpose of the <u>DRM system</u> selection workflow is to select a single <u>DRM system</u> that is capable of decrypting a meaningful subset of the adaptation sets selected for playback. The selected <u>DRM system</u> will meet the following criteria:

- 1. It is actually implemented by the media platform.
- 2. It supports a set of capabilities sufficient to present an acceptable set of adaptation sets.
- 3. The necessary DRM system configuration for this DRM system is available.

It may be that the selected <u>DRM system</u> is only able to decrypt a subset of the encrypted adaptation sets selected for playback. See also § 11.4 Handling unavailability of content keys.

The set of adaptation sets considered during selection does not need to be constrained to a single period, potentially enabling seamless transitions to a new period with a different set of content keys.

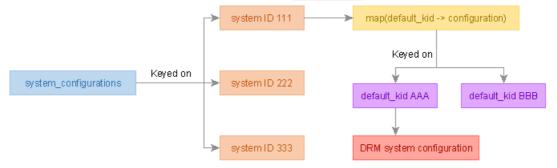
In live services new periods may be added over time, with potentially different <u>DRM system configuration</u> and required capability sets, making it necessary to re-execute the selection process.

Note: If a new period has significantly different requirements in terms of <u>DRM system configuration</u> or the <u>required capability sets</u>, the media pipeline may need to be re-initialized to play the new period. This may result in a glitch/pause at the period boundary. The specifics are implementation-dependant.

The default <u>DRM system configuration</u> in the MPD of a live service can change over time. DASH clients are not expected to re-execute DRM workflows if the default <u>DRM system configuration</u> in the MPD changes for an adaptation set that has already been processed in the past. Such changes will only affect clients that are starting playback.

When encrypted adaptation sets are initially selected for playback or when the selected set of encrypted adaptation sets changes (e.g. because a new period was added to a live service), a DASH client SHOULD execute the following algorithm for <u>DRM system</u> selection:

- 1. Let adaptation\_sets be the set of encrypted adaptation sets selected for playback.
- 2. Let *signaled\_system\_ids* be the set of DRM system IDs for which a ContentProtection descriptor is present in the MPD on any entries in *adaptation\_sets*.
- 3. Let candidate\_system\_ids be an ordered list initialized with items of signaled\_system\_ids in any order.
- 4. Provide candidate\_system\_ids to solution-specific logic and configuration for inspection/modification.
  - This enables business logic to establish an order of preference where multiple <u>DRM systems</u> are present.
  - This enables business logic to filter out DRM systems known to be unsuitable.
  - This enables business logic to include DRM systems not signaled in the MPD.
- 5. Let default\_kids be the set of all distinct default\_KID values in adaptation\_sets.
- 6. Let system\_configurations be an empty map of system ID -> map(default\_kid -> configuration), representing the DRM system configuration of each default\_KID for each DRM system.



- 7. For each system\_id in candidate\_system\_ids:
  - 1. Let *configurations* be a map of default\_kid -> configuration where the keys are *default\_kids* and the values are the <u>DRM system configurations</u> initialized with data from ContentProtection descriptors in the MPD (matching on default\_KID and system\_id).
    - If there is no matching ContentProtection descriptors in the MPD, the map still contains a partially initialized <u>DRM system configuration</u> for the default\_KID.
    - Enhance the MPD-provided default <u>DRM system configuration</u> with synthesized data where

appropriate (e.g. to generate W3C Clear Key initialization data in a format supported by the platform API).

- 2. Provide *configurations* to <u>solution-specific logic and configuration</u> for inspection and modification, passing *system\_id* along as contextual information.
  - This enables business logic to override the default <u>DRM system configuration</u> provided by the MPD.
  - This enables business logic to inject values that were not embedded in the MPD.
  - This enables business logic to reject <u>content keys</u> that it knows cannot be used, by removing the <u>DRM system configuration</u> for them.
- 3. Remove any entries from *configurations* that do not contain all of the following pieces of data:
  - License server URL
  - <u>DRM system</u> initialization data in a format accepted by the particular <u>DRM system</u>; this is generally a pssh box [CENC], though some DRM systems also support other formats
- 4. Add configurations to system\_configurations (keyed on system\_id).
- 8. Remove from *candidate\_system\_ids* any entries for which the map of <u>DRM system configurations</u> in *system\_configurations* is empty.
- 9. Let required\_capability\_sets be a map of adaptation set -> capability set, providing the required capability set of every item in adaptation sets.
- 10. Match the capabilities of <u>DRM systems</u> with the <u>required capability sets</u> of adaptation sets:
  - 1. Let supported\_adaptation\_sets be an empty map of system ID -> list of adaptation set, incidating which adaptation sets are supported by which <u>DRM systems</u>.
  - 2. For each system\_id in candidate\_system\_ids:
    - Let candidate\_adaptation\_sets by the set of adaptation sets for which system\_configurations
      contains <u>DRM system configuration</u> (keyed on system\_id and then the default\_KID of the
      adaptation set).
      - This excludes from further consideration any adaptation sets that could not be used due to lacking DRM system configuration, even if capabilities match.
    - 2. Let maximum\_capability\_set be the union of all values in required\_capability\_sets keyed on items of candidate adaptation sets.
    - 3. Query the <u>DRM system</u> identified by *system\_id* with the capability set *maximum\_capability\_set*, assigning the output to *supported\_capability\_set*.
      - A <u>DRM system</u> that is not implemented is treated as having no capabilities.
    - 4. For each adaptation\_set in candidate\_adaptation\_sets:
      - 1. If <a href="mailto:supported\_capability\_set">set</a> contains all the capabilities in the corresponding entry in <a href="mailto:required\_capability\_set">required\_capability\_sets</a> (keyed on <a href="mailto:adaptation\_set">adaptation\_set</a> to the list in <a href="mailto:supported\_adaptation\_set">supported\_adaptation\_set</a> (keyed on <a href="mailto:system\_id">system\_id</a>).
- 11. Remove from *supported\_adaptation\_sets* any entries for which the value (the set of adaptation sets) meets any of the following criteria:
  - The set is empty (the <u>DRM system</u> does not support playback of any adaptation set).
  - The set does not contain all encrypted media types present in the MPD (e.g. the <u>DRM system</u> can decrypt only the audio content but not the video content).
- 12. If supported\_adaptation\_sets is empty, playback of encrypted content is not possible and the workflow ends.

- 13. If *supported\_adaptation\_sets* contains multiple items, request <u>solution-specific logic and configuration</u> to select the preferred DRM system from among them.
  - This allows <u>solution-specific logic and configuration</u> to make an informed choice when different <u>DRM</u>
     <u>systems</u> can play different adaptation sets. Contrast this to the initial order of preference that was
     defined near the start of the algorithm, which does not consider capabilities.
- 14. If <u>solution-specific logic and configuration</u> does not make a decision, find the first entry in candidate\_system\_ids that is among the keys of <u>supported\_adaptation\_sets</u>. Remove items with any other key from <u>supported\_adaptation\_sets</u>.
  - This falls back to the "order of preference" logic and takes care of scenarios where business logic did not make an explicit choice.
- 15. Let selected\_system\_id be the single remaining key in supported\_adaptation\_sets.
- 16. Let final adaptation sets be the single remaining value in supported adaptation sets.
- 17. Let final\_configurations (map of default\_KID -> DRM system configuration) be the value from system\_configurations keyed on selected\_system\_id.
- 18. Remove from *final\_configurations* any entries keyed on default\_KID values that are not used by any adaptation set in *final\_adaptation\_sets*.
  - These are the configurations of adaptation sets for which configuration was present but for which the required capabilities were not offered by the <u>DRM system</u>.
- 19. Prohibit playback of any encrypted adaptation sets that are not in final\_adaptation\_sets.
  - These are existing adaptation sets for which either no <u>DRM system configuration</u> exists or for which the required capabilities are not provided by the selected <u>DRM system</u>.
- 20. Execute the <u>DRM system activation workflow</u>, providing *selected\_system\_id* and *final\_configurations* as inputs.

If a <u>DRM system</u> is successfully selected, activation and potentially one or more license requests will follow before playback can proceed. These related workflows are described in the next chapters.

### 11.3. Activating the DRM system§

Once a suitable <u>DRM system</u> has been selected, it must be activated by providing it a list of <u>content keys</u> that the DASH client requests to be made available for content decryption, together <u>DRM system</u> specific initialization data for each of the <u>content keys</u>. The result of activation is a <u>DRM system</u> that is ready to decrypt zero or more encrypted adaptation sets selected for playback.

During activation, it may be necessary to perform license requests in order to obtain some or all of the content keys and the usage policy that constrains their use. Some of the requested content keys may already be available to the DRM system, in which case no license request will be triggered.

Note: The details of stored <u>content key</u> management and persistent DRM session management are out of scope of this document - workflows described here simply accept the fact that some <u>content keys</u> may already be available, regardless of why that is the case or what operations are required to establish <u>content</u> key persistence.

Once a suitable <u>DRM system</u> has been selected, a DASH client SHOULD execute the following algorithm to activate it:

 Let configurations be the input to the algorithm; it is a map with the entry keys being default\_KID values identifying the content keys and the entry values being the <u>DRM system configuration</u> to use with that particular content key.

- 2. Let pending license requests be an empty set.
- 3. For each *kid* and *config* pair in *configurations* invoke the platform API to activate the selected <u>DRM system</u> and signal it to make *kid* available for decryption, passing the <u>DRM system</u> the initialization data stored in *config*.
  - If the <u>DRM system</u> indicates that one or more license requests are needed, add any license request data provided by the <u>DRM system</u> and/or platform API to <u>pending\_license\_requests</u>, together with the associated <u>kid</u> and <u>config</u> values.
- 4. If *pending\_license\_requests* is not an empty set, execute the <u>license request workflow</u> and provide this set as input to the algorithm.
- 5. Inspect the set of <u>content keys</u> the <u>DRM system</u> indicates are now available and deselect from playback any adaptation sets for which the <u>content key</u> has not become available.
- 6. Inspect the set of remaining adaptation sets to determine if a sufficient data set remains for successful playback. Raise error if playback cannot continue.

The default format for initialization data supplied to a <u>DRM system</u> is a <u>pssh</u> box. However, if the DASH client has knowledge of any special initialization requirements of a particular <u>DRM system</u>, it MAY supply initialization data in other formats (e.g. the <u>keyids</u> JSON structure used by W3C Clear Key). Presence of initialization data in the expected format is considered during <u>DRM system selection</u> when determining whether a <u>DRM system</u> is a valid candidate.

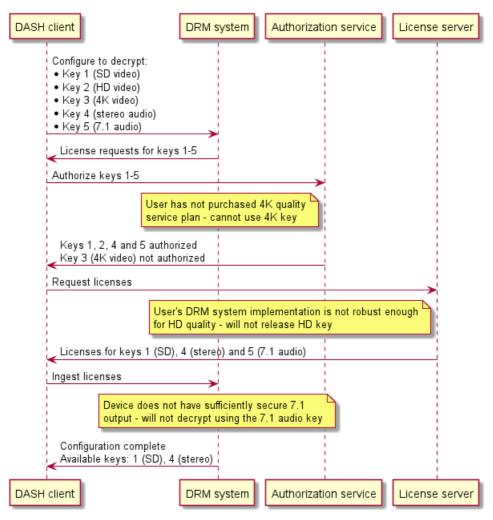
For historical reasons, platform APIs often implement <u>DRM system</u> activation as a per-content-key operation. Some APIs and <u>DRM system</u> implementations may also support batching all the <u>content keys</u> into a single activation operation, for example by combining multiple "<u>content key</u> and DRM system configuration" data sets into a single data set in a single API call. DASH clients MAY make use of such batching where supported by the platform API. The workflow in this chapter describes the most basic scenario where activation must be performed separately for each content key.

Note: The batching may, for example, be accomplished by concatenating all the pssh boxes for the different content keys. Support for this type of batching among DRM systems and platform APIs remains uncommon, despite the potential efficiency gains from reducing the number of license requests triggered.

## 11.4. Handling unavailability of content keys

It is possible that not all of the encrypted adaptation sets selected for playback can actually be played back (e.g. because a <u>content key</u> for ultra-HD content is only authorized for use by implementations with a high <u>robustness</u> <u>level</u>). The unavailability of one or more <u>content keys</u> SHOULD NOT be considered a fatal error condition as long as at least one audio and at least one video adaptation set remains available for playback (assuming both content types are initially selected for playback). This logic MAY be overridden by solution specific business logic to better reflect end-user expectations.

A DASH client can request a <u>DRM system</u> to enable decryption using any set of <u>content keys</u> (if it has the necessary <u>DRM system configuration</u>). However, this is only a request and playback can be countermanded at multiple stages of processing by different involved entities.



**Figure 9** The set of <u>content keys</u> made available for use can be far smaller than the set requested by a DASH client. Example workflow indicating potential instances of <u>content keys</u> being removed from scope.

The set of available <u>content keys</u> is only known at the end of executing the activation workflow and may decrease over time (e.g. due to <u>license</u> expiration). The proper handling of unavailable keys depends on the limitations imposed by the platform APIs.

Media platform APIs often refuse to start or continue playback if the <u>DRM system</u> is not able to decrypt all the data already in media platform buffers.

It may be appropriate for a DASH client to avoid buffering data for encrypted adaptation sets until the required <u>content key</u> is known to be available. This allows the client to avoid potentially expensive buffer resets and rebuffering if unusable data needs to be removed from buffers.

Note: The DASH client should still download the data into intermediate buffers for faster startup and simply defer submitting it to the <u>media platform</u> API until key availability is confirmed.

## 11.5. Handling changes in required and available content keys

The set of available <u>content keys</u> can change over time (e.g. due to <u>license</u> expiration or due to new periods in the presentation requiring different content keys).

If a <u>content key</u> expires during playback it is common for a <u>media platform</u> to pause playback until the <u>content key</u> can be refreshed with a new <u>license</u> or until data encrypted with the now-unusable <u>content key</u> is removed from buffers. DASH clients SHOULD acquire new <u>licenses</u> in advance of <u>license</u> expiration and SHOULD implement appropriate recovery/fallback behavior to ensure a minimally disrupted user experience in situations where some <u>content keys</u> remain available even after attempted license renewal.

A DASH client SHALL monitor the set of default\_KID values that are required for playback and either request the <a href="DRM system">DRM system</a> to make these <a href="content keys">content keys</a> available or deselect the affected adaptation sets when the <a href="content keys">content keys</a> become unavailable. Conceptually, any such change can be handled by re-executing the <a href="DRM system selection">DRM system selection</a> and activation workflows, although platform APIs may also offer more fine-grained update capabilities.

Note: Some CDM implementations emit license renewal signals using the EME license-renewal <a href="mailto:lencypted-me">[encrypted-me</a> <a href="mailto:dia">dia</a>] message. CDMs are not obligated to implement this mechanism and DASH clients cannot rely on this message as the only source of expiration information. In particular, the MediaKeySession.expiration property needs to be monitored to stay informed of upcoming license expiration.

A DASH client MAY enable <u>solution-specific logic and configuration</u> to disable proactive license acquisition, for example to enable scenarios where <u>solution-specific logic and configuration</u> explicitly triggers license requests at desired times and with desired parameters.

# 11.6. Content protection policies§

When <u>content keys</u> are acquired, the <u>license</u> that delivers them also supplies a policy for the <u>DRM system</u>, instructing it how to protect the content that is made accessible by the <u>content keys</u>.

# **E**XAMPLE 17

Protection policy may define the following example requirements:

- All connected displays must support HDCP 2.2 or newer.
- The video display area must be no more than 1280x720 pixels.
- Minimum DRM system robustness level is "800".

Typical <u>DRM systems</u> will enforce the most restrictive protection policy from among all active <u>content</u> <u>keys</u> and will refuse to start playback if <u>any</u> of the constraints cannot be satisfied! As a result, it can be the case that even though only the constraints for a UHD video stream cannot be satisfied, playback of even the lower quality levels is blocked.

In many cases, it might be more desirable to instead exclude the UHD quality level from the set of adaptation sets selected for playback and <a href="DRM system">DRM system</a> activation. Alternatively, there may be a different <a href="DRM system">DRM system</a> implementation available on the device that is capable of satisfying the constraints. It is not possible for a DASH client to resolve these constraints as it has no knowledge of what policy applies nor of the capabilities of the different <a href="DRM system">DRM system</a> implementations.

Solution-specific logic and configuration SHOULD be used to select the most suitable DRM system, taking into consideration the protection policy, and to preemptively exclude adaptation sets from playback if it can be foreseen that the protection policy for their content keys cannot be satisfied. Likewise, license servers SHOULD NOT provide content keys if it can be foreseen that the recipient will be unable to satisfy their protection policy.

# 11.7. Performing license requests§

DASH clients performing license requests SHOULD follow the <u>DASH-IF interoperable license request model</u>. The remainder of this chapter only applies to DASH clients that follow this model. Alternative implementations are possible and in common use but are not interoperable and are not described in this document.

<u>DRM systems</u> generally do not perform license requests on their own. Rather, when they determine that a <u>license</u> is required, they generate a document that serves as the license request body and expect the DASH client to deliver it to a license server for processing. The latter returns a suitable response that, if a <u>license</u> is granted, encapsulates the content keys in an encrypted form only readable to the DRM system.

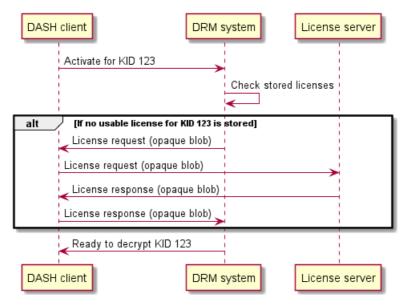


Figure 10 Simplified conceptual model of license request processing. Many details omitted.

The request and response body are in <u>DRM system</u> specific formats and considered opaque to the DASH client. A DASH client SHALL NOT modify the request body or the response body.

The license request workflow defined here exists to enable the following goals to be achieved without the need to customize the DASH client with logic specific to a <u>DRM system</u> or license server implementation:

- 1. Provide proof of authorization if the license server requires the DASH client to prove that the user being served has the rights to use the requested content keys.
- 2. Execute the license request workflow driven purely by the MPD, without any need for <u>solution-specific logic and</u> <u>configuration</u>.
- 3. Detect common error scenarios and present an understandable message to the user.

The proof of authorization is optional and the need to attach it to a license request is indicated by the presence of at least one dashif:authzurl in the <u>DRM system configuration</u>. The proof of authorization is a <u>JSON Web Token</u> in compact encoding (the aaa.bbb.ccc form) returned as the HTTP response body when the DASH client performs a GET request to this URL. The token is attached to a license request in the HTTP Authorization header with the Bearer type. For details, see § 10 DASH-IF interoperable license request model.

Error responses from both the authorization service and the license server SHOULD be returned as <a href="ref-ref-7807">[rfc7807]</a> compatible responses with a 4xx or 5xx status code and <a href="Content-Type: application/problem+json">Content-Type: application/problem+json</a>.

DASH clients SHOULD implement retry behavior to recover from transient failures and expiration of <u>authorization</u> tokens.

To process license requests queued during execution of the <u>DRM system activation workflow</u>, the client SHOULD execute the following algorithm:

- 1. Let *pending\_license\_requests* be the set of license requests that the <u>DRM system</u> has requested to be performed, with at least the following data present in each entry:
  - The license request body provided by the DRM system.
  - · The DRM system configuration.
- 2. Let *retry\_requests* be an empty set. It will contain the set of license requests that are to be retried due to transient failure.
- 3. Let pending\_authz\_requests be a map of URL -> GUID[], with the keys being authorization service URLs and the values being lists of default\_KIDs. The map is initially empty.
- 4. For each request in pending license requests:

- 1. If the <u>DRM system configuration</u> does not contain at least one value for <u>dashif:authzurl</u>, skip to the next loop iteration. This means that no authorization token is to be attached to this license request.
- 2. Create/update the entry in *pending\_authz\_requests* with the key being the set of dashif:authzurl values; add the default KID to the list in the map entry value.
- 5. Let authz\_tokens be a map of GUID -> string, with the keys being default\_KIDs and the values being the associated authorization tokens. The map is initially empty.
- 6. For each authz\_url\_set and kids pair in pending\_authz\_requests:
  - 1. If the DASH client has a cached <u>authorization token</u> previously acquired for the same *authz\_url\_set* and *kids* combination that still remains valid according to its exp "Expiration Time" claim:
    - 1. Let authz token be the cached authorization token.

#### 2. Else:

- 1. Create a comma-separated list from kids in ascending alphanumeric (ASCII) order.
- 2. Let authz\_url be a random item from authz\_url\_set.
- 3. Let authz\_url\_with\_kids be authz\_url with an additional query string parameter named kids with the value from kids.
  - authz\_url may already include query string parameters, which should be preserved!
- 4. Perform an HTTP GET request to authz\_url\_with\_kids (following redirects).
  - Include any relevant HTTP cookies.
  - Allow <u>solution-specific logic and configuration</u> to intercept the request and inspect/modify it as needed (e.g. provide additional HTTP request headers to enable user identification).
- 5. If the response status code <u>indicates failure</u>, make a note of any error information for later processing and skip to the next *authz\_url*.
- 6. Let authz\_token be the HTTP response body.
- 7. Submit *authz\_token* into the DASH client cache, with the cache key being a combination of *authz\_url\_set* and *kids*, and the cache entry expiration being defined by the exp "Expiration Time" claim in the authorization token (defaulting to never expires).
- 3. For each kid in kids, add an entry to authz tokens with the key kid and the value being authz token.
- 7. For each request in pending\_license\_requests:
  - 1. If the <u>DRM system configuration</u> from *request* contains an authorization service URL but there is no entry in *authz\_tokens* keyed on the default\_KID from *request*, skip to the next loop iteration.
    - This occurs when an authorization token is required but cannot be obtained for this license request.
  - 2. Execute an HTTP POST request with the following parameters:
    - Request body is the license request body from request.
    - Request URL is defined by <u>DRM system configuration</u>. If multiple license server URLs are defined, select a random URL from the set.
    - If authz\_tokens contains an entry with the key being the default\_KID from request, add the Authorization header with the value being the string Bearer concatenated with a space and the authorization token from authz\_tokens (e.g. Bearer aaa.bbb.ccc).
  - 3. If the response status code indicates failure:
    - 1. Expel the used <u>authorization token</u> (if any) from the DASH client cache to force a new token to be used for any future license requests.

- 2. If the DASH client believes that retrying the license request might succeed (e.g. because the response indicates that the error might be transient or due to an expired <u>authorization token</u> that can be renewed), add *request* to *retry\_requests*.
- 3. Make a note of any error information for later processing and presentation to the user.
- 4. Skip to the next loop iteration.
- 4. Submit the HTTP response body to the <a href="DRM system">DRM system</a> for processing.
  - This may cause the <u>DRM system</u> to trigger additional license requests. Append any triggered request to *pending\_license\_requests* and copy the <u>DRM system configuration</u> from the current entry, processing the additional entry in a future iteration of the same loop.
  - If the <u>DRM system</u> indicates a failure to process the data, make a note of any error information for later processing and skip to the next loop iteration.
- 8. If retry requests is not empty, re-execute this workflow with retry requests as the input.

While the above algorithm is presented sequentially, authorization requests and license requests may be performed in a parallelized manner to minimize processing time.

At the end of this algorithm, all pending license requests have been performed. However, it is not necessary that all license requests or authorization requests succeed! For example, even if one of the requests needed to obtain an HD quality level content key fails, other requests may still make SD quality level content keys available, leading to a successful playback if the HD quality level is deselected by the DASH client. Individual failing requests therefore do not indicate a fatal error. Rather, such error information should be collected and provided to the top-level error handler of the DRM system activation workflow, which can make use of this data to present user-friendly messages if it decides that meaningful playback cannot take place with the final set of available content keys. See also § 11.4 Handling unavailability of content keys.

# 11.7.1. Efficient license acquisition

In some situations a DASH client can foresee the need to make new <u>content keys</u> available for use or to renew the <u>licenses</u> that enable <u>content keys</u> to be used. For example:

- Live DASH services can at any time introduce new periods that use different <u>content keys</u>. They can also alternmate between encrypted and clear content in different periods.
- The <u>license</u> that enables a <u>content key</u> to be used can have an expiration time, after which a new <u>license</u> is required.

DASH clients SHOULD perform license acquisition ahead of time, activating a <u>DRM system</u> before it is needed or renewing licenses before they expire. This provides the following benefits:

- Playback can continue seamlessly when licenses are renewed, without pausing for license acquisition.
- New <u>content keys</u> are already available when content needs them, again avoiding a pause for license acquisition.

To avoid a huge number of concurrent license requests causing license server overload, a DASH client SHOULD perform a license request at a randomly selected time between the moment when it became aware of the need for the license request and the time when the license must be provided to a <u>DRM system</u> (minus some safety margin).

Multiple license requests to the same license server with the same <u>authorization token</u> SHOULD be batched into a single request if the media platform API supports this. See § 11.3 Activating the DRM system for details.

The possibility for ahead-of-time <u>DRM system</u> activation, seamless <u>license</u> renewal and license request batching depends on the specific <u>DRM system</u> and <u>media platform</u> implementations. Some implementations might not support optimal behavior.

# 12. Periodic re-authorization§

In a live DASH presentation the rights of the user can be different for different programs included in the presentation. This chapter describes recommended mechanisms for forcing rights to be re-evaluated at program boundaries.

The user's level of access to content is governed by the issuance (or not) of <u>licenses</u> with <u>content keys</u> and the policy configuration carried by the <u>licenses</u>. The authorization server is the authority on what rights are assigned to the user and this is enforced by the license server. To force re-evaluation of rights, a service must force a new license request to be made. This can be accomplished by:

- 1. Defining an expiration time on the license.
- 2. Changing the <u>content key</u> to one that is not yet available to DASH clients, thereby triggering <u>DRM system</u> activation for the new content key.

Not every <u>DRM system</u> supports real-time license expiration - some widely used implementations only check license validity at activation time. Therefore the latter option is a more universally applicable method to force re-evaluation of access rights. As changing the <u>content key</u> is only possible on DASH period boundaries as the initialisation segment is updated, live DASH presentations SHOULD create a new period in which content is encrypted with new <u>content</u> keys to force re-evaluation of user's access rights.

Note: Changing the <u>content keys</u> does not increase the cryptographic security of content protection. The term *periodic re-authorization* is therefore used here instead of *key rotation*, to maintain focus on the goal and not the mechanism.

# 13. Controlling access rights with a key hierarchy§

Using a key hierarchy allows a single <u>content key</u> to selectively unlock only a subset of a DASH presentation and apply license policy updates without the need to perform license requests at every program boundary. This mechanism is a specialization of periodic re-authorization for scenarios where license requests at program boundaries are not always desirable or possible.

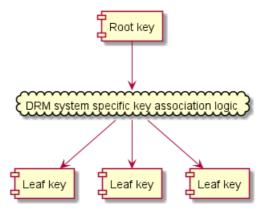


Figure 11 A key hierarchy establishes a <u>DRM system</u> specific relationship between a <u>root key</u> and a set of <u>leaf keys</u>.

A key hierarchy defines a multi-level structure of cryptographic keys, instead of a single content key:

- Root keys take the place of content keys in DASH client workflows.
- Leaf keys are used to encrypt the media samples.

A <u>root key</u> might not be an actual cryptographic key. Rather, it acts as a reference to identify the set of <u>leaf keys</u> that protect content. A DASH client requesting a <u>license</u> for a specific <u>root key</u> will be interpreted as requesting a <u>license</u> that makes available all the <u>leaf keys</u> associated with that root key.

Note: Intermediate layers of cryptographic keys may also exist between <u>root keys</u> and <u>leaf keys</u> but such layers are <u>DRM system</u> specific and only processed by the <u>DRM system</u>, being transparent to the DASH client and the <u>media platform</u>. To a DASH client, only the <u>root keys</u> have meaning. To the <u>media platform</u>, only the <u>leaf keys</u> have meaning.

This layering enables the user's rights to content to be evaluated in two ways:

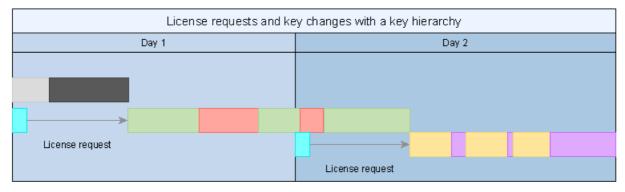
- 1. Changing the <u>root key</u> invokes the full re-evaluation workflow as a new license request must be made by the DASH client.
- 2. Changing the <u>leaf key</u> invokes an evaluation of the rights granted by the <u>license</u> for the <u>root key</u> and processing of any additional policy attached to the <u>leaf key</u>. If result of this evaluation indicates the <u>leaf key</u> cannot be used, the DRM system will signal playback failure to the DASH client.

Changing the <u>root key</u> is equivalent to changing the <u>content key</u> in terms of content and MPD signaling, requiring a new period to be started. The <u>leaf key</u> can be changed in any media segment and does not require modification of the MPD. <u>Leaf keys</u> SHOULD NOT be changed within the same program. Changing <u>leaf keys</u> on a regular basis does not increase cryptographic security.

Note: A DASH service with a key hierarchy is sometimes referred to as using "internal key rotation".

The mechanism by which a set of <u>leaf keys</u> is made available based on a request for a <u>root key</u> is <u>DRM system</u> specific. Nevertheless, different <u>DRM systems</u> may be interoperable as long as they can each make available the required set of <u>leaf keys</u> using their system-specific mechanisms, using the same <u>root key</u> as the identifier for the same set of <u>leaf keys</u>.

When using a key hierarchy, the <u>leaf keys</u> are typically delivered in-band in the media segments, using <u>moof/pssh</u> boxes, together with additional/updated license policy constraints. The exact implementation is <u>DRM system</u> specific and transparent to a DASH client.



**Figure 12** Different rows indicate <u>root key</u> changes. Color alternations indicate <u>leaf key</u> changes. A key hierarchy enables perprogram access control even in scenarios where a license request is only performed once per day. The single license request makes available all the leaf keys that the user is authorized to use during the next epoch.

A key hierarchy is useful for broadcast scenarios where license requests are not possible at arbitrary times (e.g. when the system operates by performing nightly <u>license</u> updates). In such a scenario, this mechanism enables user access rights to be cryptographically enforced at program boundaries, defined on the fly by the service provider, while re-evaluating the access rights during moments when license requests are possible. At the same time, it enables the service provider to supply in-band updates to license policy (when supported by the DRM system).

Similar functionality could be implemented without a key hierarchy by using a separate <u>content key</u> for each program and acquiring all relevant licenses in advance. The advantages of a key hierarchy are:

 Greatly reduced license acquisition traffic and required license storage size, as <u>DRM systems</u> are optimized for efficient handling of large numbers of leaf keys.  Ability for the service provider to adjust license policy at any time, not only during license request processing (if in-band policy updates are supported by the DRM system).

# 14. Use of W3C Clear Key with DASH§

Clear Key is a <u>DRM system</u> defined by W3C in <u>[encrypted-media]</u>. It is intended primarily for client and <u>media</u> <u>platform</u> development/test purposes and does not perform the content protection and <u>content key</u> protection duties ordinarily expected from a <u>DRM system</u>. Nevertheless, in DASH client DRM workflows, it is equivalent to a real <u>DRM system</u>.

A DRM system specific ContentProtection descriptor for Clear Key SHALL use the system ID e2719d58-a985-b3c9-781a-b030af78d30e and value="ClearKey1.0".

The dashif:laurl element SHOULD be used to indicate the license server URL. Legacy content MAY also use an equivalent Laurl element from the http://dashif.org/guidelines/clearKey namespace, as this was defined in previous versions of this document (the definition is now expanded to also cover non-clearkey scenarios). Clients SHOULD process the legacy element if it exists and dashif:laurl does not.

The license request and response format is defined in [encrypted-media].

W3C describes the use of the system ID 1077efec-c0b2-4d02-ace3-3c1e52e2fb4b in [eme-initdata-cenc] section 4 to indicate that tracks are encrypted with Common Encryption. However, the presence of this "common" pssh box does not imply that Clear Key is to be used for decryption. DASH clients SHALL NOT interpret a pssh box with the system ID 1077efec-c0b2-4d02-ace3-3c1e52e2fb4b as an indication that the Clear Key mechanism is to be used (nor as an indication of anything else beyond the use of Common Encryption).

# **EXAMPLE** 18

An example of a Clear Key ContentProtection descriptor using laurl is as follows.

Parts of the MPD structure that are not relevant for this chapter have been omitted - this is not a fully functional MPD file.

#### 15. XML Schema for DASH-IF MPD extensions

The namespace for the DASH-IF MPD extensions is https://dashif.org/. This document refers to this namespace using the dashif prefix. The XML schema of the extensions is:

```
<?xml version="1.0" encoding="UTF-8"?>
<xs:schema xmlns:xs="http://www.w3.org/2001/XMLSchema"
    xmlns:dashif="https://dashif.org/"
    targetNamespace="https://dashif.org/">
    <xs:element name="laur1" type="xs:anyURI"/>
    <xs:element name="authzur1" type="xs:anyURI"/>
</xs:schema>
```

# 16. HTTPS and DASH§

Transport security in HTTP-based delivery may be achieved by using HTTP over TLS (HTTPS) as specified in <a href="May-2461">[RFC</a>
8446]. HTTPS is a protocol for secure communication which is widely used on the Internet and also increasingly used for content streaming, mainly for protecting:

- The privacy of the exchanged data from eavesdropping by providing encryption of bidirectional communications between a client and a server, and
- The integrity of the exchanged data against forgery and tampering.

As an MPD carries links to media resources, web browsers follow the W3C recommendation [mixed-content]. To ensure that HTTPS benefits are maintained once the MPD is delivered, it is recommended that if the MPD is delivered with HTTPS, then the media also be delivered with HTTPS.

DASH also explicitly permits the use of HTTPS as a URI scheme and hence, HTTP over TLS as a transport protocol. When using HTTPS in an MPD, one can for instance specify that all media segments are delivered over HTTPS, by declaring that all the Baseurl's are HTTPS based, as follow:

```
<BaseURL>https://cdn1.example.com/</BaseURL>
<BaseURL>https://cdn2.example.com/</BaseURL>
```

One can also use HTTPS for retrieving other types of data carried with a MPD that are HTTP-URL based, such as, for example, DRM licenses specified within the ContentProtection descriptor:

```
<ContentProtection
    schemeIdUri="urn:uuid:xxxxxxxx-xxxx-xxxx-xxxx-xxxxxxxxxx"
    value="DRMNAME version"
    <dashif:laurl>https://MoviesSP.example.com/protect?license=kljklsdfiowek</dashif:laurl>
</ContentProtection>
```

It is recommended that HTTPS be adopted for delivering DASH content. It should be noted nevertheless, that HTTPS does interfere with proxies that attempt to intercept, cache and/or modify content between the client and the TLS termination point within the CDN. Since the HTTPS traffic is opaque to these intermediate nodes, they can lose much of their intended functionality when faced with HTTPS traffic.

While using HTTPS in DASH provides good protection for data exchanged between DASH servers and clients, HTTPS only protects the transport link, but does not by itself provide an enforcement mechanism for access control and usage policies on the streamed content. HTTPS itself does not imply user authentication and content authorization (or access control). This is especially the case that HTTPS provides no protection to any streamed content cached in a local buffer at a client for playback. HTTPS does not replace a DRM.



authorization token

content key

DRM system

**DRM** system configuration

key systems

Leaf keys

license

media platform

protection scheme

required capability set

robustness levels

Root keys

solution-specific logic and configuration

# References§

## Normative References§

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#### [DASH]

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#### [RFC7807]

M. Nottingham; E. Wilde. <u>Problem Details for HTTP APIs</u>. March 2016. Proposed Standard. URL: https://tools.ietf.org/html/rfc7807

## [RFC8446]

E. Rescorla. <u>The Transport Layer Security (TLS) Protocol Version 1.3.</u> August 2018. Proposed Standard. URL: https://tools.ietf.org/html/rfc8446

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## [JWE]

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# [MSPR-EncryptionModes]

<u>PlayReady Content Encryption Modes. URL: https://docs.microsoft.com/en-us/playready/packaging/content-encryption-modes</u>

# Issues Index§

ISSUE 1 The above paragraph on URL handling should be generalized to all sets of alternative URLs but there does not seem to be a suitable chapter in v4.3 If such a chapter is created in v5, we could replace the above paragraph with a reference to the general URL handling guidelines.

ISSUE 2 Let's come up with a good set of useful problem types we can define here, to reduce the set of problem types that must be defined in solution-specific scope. ←

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